Duluth, Georgia, USA – Curtis 1000, a leading supplier of managed communication and print services, won awards from the Direct Marketing Association (DMA) and the International Academy of the Visual Arts, among others, in 2012.

The DMA awarded Curtis an ECHO Leader Award in the Not-For-Profit category for an integrated campaign that helped The National Baseball Hall of Fame and Museum exceed its fundraising goal by 12%. The International ECHO Awards competition honors the world’s best response marketing campaigns—campaigns that have raised the bar in terms of strategy, creativity and results.

The same marketing campaign won two 2012 Awards of Distinction in the Not-For-Profit and Business-to-Consumer categories in the 18th Annual Communicator Awards, the largest and most competitive awards program honoring creative excellence among communications professionals. Integrated Campaigns are advertising and marketing campaigns utilizing more than one form of media for communications or promotions. Read the project case study here.

Curtis also won two additional Awards of Distinction for eCard animation designs. An interactive eCard, Snow Globe Magic, took one home, while Curious Reindeer won in the eMail Marketing category.

In the 34th Annual Telly Awards program, which honors the finest video and film productions and work created for the Web, A Beautiful Merry Christmas, a holiday eCard from the company’s eGreetings collection, won a People’s Telly Bronze Award in the Video category. People’s Tellies are earned by popular vote. Curious Reindeer captured another Bronze Telly in the Animation category.

The 74th Annual W3 Awards, which also honor outstanding Websites, Web advertising, Web video and mobile apps, delivered a 2012 Silver Award to Curtis for a video in its Branded Content – Business to Business competition.
In business since 1882 and headquartered in Duluth, Georgia, Curtis 1000 Inc. is a leading supplier of managed communication and print services, with sales representation and operation centers nationwide. Find them on the Web at http://www.curtis1000.com/.

Curtis 1000 is proud to be a member of the Taylor Corporation family of companies. Taylor Corporation maintains its corporate headquarters in Minnesota.

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