



CORPORATE PRESS RELEASE

Taylor Receives Greater Mankato Area United Way 2012 Large Business of the Year Award

North Mankato, MN – February 10, 2012 - Taylor Corporation, a global company providing communications, marketing and interactive solutions, was selected as the Greater Mankato Area United Way's 2012 Large Business of the Year.

The Greater Mankato Area United Way is a local organization committed to using donations wisely, locally and effectively to make a positive difference in the lives of people in our community. United Way officials announced in January the giving rate and more company-wide giving campaigns helped reach its fundraising goal of \$1.93 million.

Employees of Taylor Corporation and its Mankato subsidiaries increased giving during the last four years, contributing more than \$350,000 on average per year. This year, Taylor's corporate headquarters reported a 5% increase in giving, with approximately 80% of employees contributing to the United Way, including 36 Heart Club and 32 #1 Club members. "While accepting this award on behalf of Taylor, I recognize that this award includes our entire family of companies and our employees for their countless volunteer and giving efforts with this wonderful organization. This award is for them as well," states Mike Draheim, Payroll Manager at Taylor and a member of the United Way Finance Committee.

Taylor and its companies have had a long history of supporting the United Way organization in the Mankato community. Over the last year, several Mankato-area Taylor leaders have held leadership roles with the United Way.. They include Larry Taylor, Board of Directors; Mike Draheim, Finance Committee; Deb Newman, Community Impact Team, Women with Heart; and Barb Kaus, Board of Directors and 2012 Volunteer Campaign Chair. Along with these individuals, numerous other employees serve on United Way committees or as campaign volunteers.

Serving in various volunteer capacities for almost 20 years, Deb Newman, Vice President of Human Resources for Taylor Corporation, was also selected as the United Way's Volunteer of the Year. "As United Way volunteers, we get an opportunity to see the real needs we have within the Greater Mankato area. It's a privilege to be a part of the United Way's effort to strengthen our community – helping those in need and seeing organizations connect and make a true difference in our area. I'm proud to be part of the United Way," states Newman.

About Taylor:

Taylor Corporation, one of the largest privately held companies in the United States, provides innovative products, technologies and services that focus on the evolving needs – personal and business – of more than half of the Fortune 500 companies and millions of small businesses and consumers around the world. With more than 80 domestic and foreign subsidiaries and 9,000 employees, Taylor is recognized as one of the top 10 graphics communications companies in North America, delivering what matters most to its customers.

www.taylorcorp.com

About Greater Mankato Area United Way:

Greater Mankato Area United Way is a local organization, helping one in three people in over 20 communities across Blue Earth, Nicollet and Le Sueur counties.

The United Way provides funding to more than 30 nonprofits and over 50 partner programs, establish partnerships to address community needs, mobilize volunteers and more.

www.mankatounitedway.org

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